



Title: Marketing Coordinator

Location: Metro Vancouver. Office location is 201-6525 177B Street, Surrey.

At StreetSide Developments, our people make the difference. We offer an exciting place to build your career with competitive compensation and benefit packages, company matching RRSP/DPSP program, employee home purchase program and employee discounts.

Job Overview

Reporting to the Marketing Manager, as the **Marketing Coordinator** you will assist in the development and coordination of marketing strategies for the business unit and ensure compliance with branding standards.

Your day-to-day responsibilities will include:

- Assisting in the development and coordination of marketing programs and advertising campaigns; measuring the effectiveness of marketing initiatives or promotional efforts.
- Performing regular website and software audits to ensure accuracy. Handling website management and updates as necessary.
- Developing and executing digital marketing campaigns across various channels, including social media, email, SEO, and PPC.
- Tracking trends, capturing photos and video, and producing engaging content for social media
- Monitoring and analyzing campaign performance, providing regular reports and insights through Google Adwords and various other platforms.
- Conducting site visits to ensure signage, exhibits and overall site appearance meets requirements.
- Promoting consistency in the application of corporate and divisional branding standards.
- Coordinating digital marketing presence, content marketing schedule, engagement, monitoring, reporting and creation of email campaigns.
- Maintaining inventory of marketing supplies and coordinate the preparation, review, production, print and distribution of marketing collateral.
- Managing signage inventory and creation of additional marketing site signage as needed.
- Planning and coordinating project/special events, including onsite event management.

As our ideal candidate, you are...

- A strong communicator; you clearly express your thoughts in conversation and in written communication.
- An active listener; you seek to understand and listen to others in a non-judgmental way.
- Mindful; you respect diversity and deal with sensitive situations using high degree of integrity.
- Excellent service oriented; you handle relations with customers, internal and external parties with tact and diplomacy.
- A creative problem solver; you think outside the box for solutions without fear of failure.

Essential Requirements

- Bachelor's Degree in Marketing, Communications, or equivalent.
- Minimum 1 year of marketing related experience or equivalent schooling.
- Valid driver's licence and access to reliable vehicle.
- Satisfactory verification of criminal record check.
- Proficient in Microsoft Office Programs (Outlook, Word, Excel, Teams, SharePoint and PowerPoint).
- Understanding of social media channels (Twitter, Instagram, and Facebook and TikTok)

- Comfortable using Content Management Systems (HubSpot), Adobe Creative Suite (Illustrator, InDesign, Photoshop, Canva), Social Media scheduling software

Preferred Requirements

- Prior experience working with home builder or land development is considered an asset.
- Knowledge of digital marketing tactics, including SEO, email marketing and web analytics is preferred.

What We Value

- Creating trusting and successful working relationships.
- Setting clear, measurable and achievable goals.
- Cooperating with team members in an open, positive and respectful manner.
- Staying current with technical job skills.
- Taking responsibility for the outcomes of decisions and actions.

Work Conditions

You primarily work in an office setting during regular business hours. Travel to sites and work outside of regular business hours may be required. Overtime may occasionally be required.

About Us

StreetSide Developments is the multi-family division of Qualico and has developed apartment style, town home style, detached houses and luxury condominiums throughout Western Canada with projects ranging from innovative urban development to historic retrofits. StreetSide Developments operates in Winnipeg, Edmonton, Calgary and Vancouver. To learn more, click [here](#)

Qualico welcomes applications from people with disabilities. Accommodations are available upon request during the assessment and selection process.

Candidates being considered will be contacted. We thank you for your interest. Join our [Talent Community](#) to stay up to date on job opportunities and to find out why we have the best reasons to come to work every day.

Closing Date: January 16, 2026

[Apply Here](#)